#### Behavior

89% of visitors typically stay 1-3 nights.

Visitors are looking for choice and variety of activities. They like to be able to pack a lot into a short amount of time.

Most people visit the Asheville area by car (more than 80% in the hotel survey).

The majority of trips to Asheville involve adult couples traveling without children (75% traveled in pairs, 93% of parties were all-adult).

Many visitors are loyal to Asheville, visiting repeatedly. In the hotel survey, half were repeat visitors, and the largest percentage of those (68%) visited at least once per year.

Key reasons for visiting/revisiting the Asheville area are the natural beauty, variety of seasons, special events and the Biltmore Estate. Shopping and dining are key activities enjoyed by visitors while they're here.

In core markets, visitation shows a seasonal flattening due to the development of the shoulder seasons.

Nearly half (45%) of all respondents visit Asheville during the fall. Charlotte (32%) and Cincinnati (50%) visitors were more likely to visit Asheville in the spring than visitors from other market.

Visitors say the most important message leading to visiting the Asheville area is recommendations from friends and family.

Although few visitors admit to being influenced by marketing communications messages, nearly half remembered seeing advertising and P-R messages for Asheville tourism.

Both visitors and non-visitors feel that information about special events and discounts/value packages are important in a decision to plan a pleasure trip to the Asheville area.

# Influential Features

The mountainous, natural environment is the key feature that keeps visitors coming back. However, the specific activities and events are also very important in planning repeat pleasure trips to the Asheville area.

The same type of natural, mountainous environment features are also very attractive to those who have never been to Asheville.

Features that area influential to visitors, but have low awareness area:

- historical attractions
- base city/can visit other places & attractions

Features that are influential to non-visitors, but have low awareness are:- secluded mountain getaway base city/can visit other places/attractions,- romantic weekend getaway, and historical attractions.

### SITE ANALYSIS

The site analysis is a careful study of the factual data in relation to the subject's neighborhood characteristics, which create, enhance, or detract from the utility and marketability of the land or site as compared to competing sites. This analysis is important in determining the highest and best use of the site and for separate valuation from the improvements.

The information about the site was obtained from conversations with and documents provided by the property owner, and an on site inspection made by the appraiser.

<u>Subject Parcel</u>

Land Size:

Approximately 54.515 acres with approximately 41.51 acres of surplus land. This

approximately 13.0 acres allocated to the Inn.

Shape:

Irregular

Topography:

Sloping to the west towards the river

Soil

Conditions:

No soil tests were made by the appraiser. The soil on the tract appears generally suitable

for residential or light commercial construction.

Flood Zone:

The subject property is not located in a flood zone. See Flood Maps following this site

description.

Utilities:

Water, sewer, electricity, telephone, natural gas.

Zoning:

Historic District, "Resort" & "RM-6"

Basements:

Typical utility easements; not believed to adversely affect the site.

Surrounding

Land Uses:

The immediate area consists primarily of single and multi-family residences, offices and

a few small commercial/retail facilities.

Street

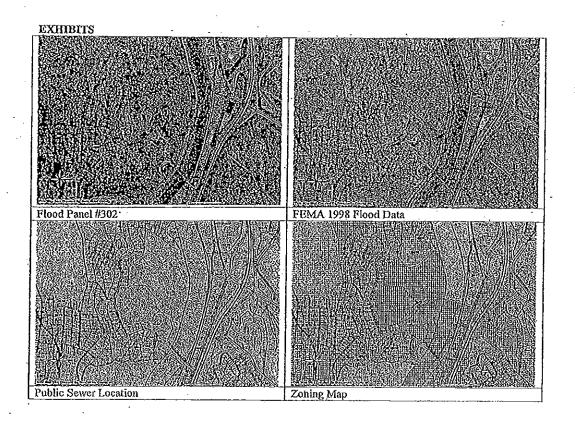
Improvements:

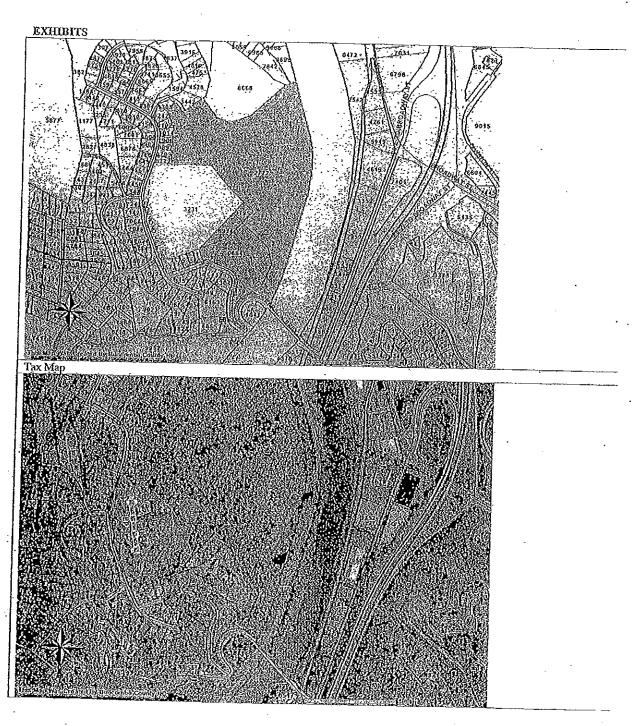
Richmond Hill Drive - Two lane, asphalt

Drainage:

Received by city street storm sewers

In summary, the subject site is considered to be in an average to above average location with respect to accessibility and with respect to other bed & breakfast facilities in the area.





# DESCRIPTION OF THE IMPROVEMENTS

The following description of the improvements is based on an on-sin inspection of the Inn. The improvements consist of a 2.0 story residence converted to a bed and breakfast along with the other buildings on site for a total of 37 rentable rooms/suites, The Inn has an existing full, service restaurant and basement areas and offices. The owners have made significant improvements to the property with renovations to the house and grounds. The improvements were found to be in good condition without the need of repairs.

## **GENERAL DESCRIPTIONS - Mansion**

Year Built:

The main portion of the building is reported to have been built in 1889 and moved on site

in 1984 and re-opened for business in 1989.

Foundation:

Foundation/basement

Construction

Wood, stucco, masonry with wood trim.

Roof: Electrical System: Gable roof - composition slate, gutters with downspouts Commercial grade electrical service, upgraded to code.

Exterior Finish:

Stone

HVAC' Interior GFWA/Central Air Conditioning Plaster and DW with wallpaper

Finish:

Good/attractive interior finish consisting of drywall and wood trim. Wood flooring,

carpet, and tile floor covering throughout the building.

Fireplaces:

Generally a fireplace in each bedroom, plus other first floor rooms

Restrooms:

Each room has it own bath plus main level

Bedrooms:

All plumbing assumed to be installed to code & in working order.

Main Building (13) Guest bedrooms incl. One suite

Ceiling Height: Miscellaneous:

Drywall finished (10-12) foot clearance with lighting fixtures.

One commercial kitchen equipped with commercial grade refrigerator and commercial

grade range.

Basement:

Offices, massage room, elect. Room, mechanical room, bathrooms, etc.

Room Description:

Entrance hall

Parlor
Dining room
Sitting room
Lobby

Lobby Kitchen Sitting Room

Miscellaneous:

Portico Terrace

Needed Repairs:

None noted

# (Gabrielle'Restaurant) within the Mansion

Gabrielle's Restaurant is a recipient of the AAA Four Diamond award for the 14th year. The restaurant is located in the Mansion's original parlor and dining room with a décor of the 1890's.

# GENERAL DESCRIPTIONS - Carriage House

The Carriage House is a 2.0 story structure with a full basement. The first floor consists of three offices, conference room, greenhouse, 1-4 pc. restroom, and 1-3 pc. Restroom. The upper level contains eight offices with an interior corridor. The full basement is unfinished and used for laundry, mechanical room, and storage of garden tools. The structure was built in 1992 and found to be in average condition.

Floors 1 & 2

2,469 sq. ft.

Unfinished basement

1,456 sq. ft.

# GENERAL DESCRIPTIONS - Croquet Cottages

Year Built:

Beautiful one story cottages with a total of nine (9) built in 1991.

Foundation:

Concrete slab

Construction Roof:

Wood, stucco, masonry with wood trim. Gable roof - metal, gutters with downspouts

Electrical

System:

Commercial grade electrical service to code.

Exterior Finish:

Stucco & wood frame

Heating/Air

GFWA/Central Air Conditioning

Conditioning:

Interior

Plaster and DW with wallpaper

Finish:

Good/attractive interior finish consisting of drywall and wood trim. Carpet & tile

flooring throughout the building.

Fireplaces: Restrooms:

Generally a fireplace in each bedroom Each room has it own master bath

Bedrooms:

All plumbing assumed to be installed to code & in working order. Main Building with (9) Guest cottages (bedrooms)

Ceiling Height:

Drywall finished (9) foot clearance with lighting fixtures.

Miscellaneous:

Kitchenette fully equipped Bedroom & one bath per cottage

Room Description: Miscellaneous: Needed Repairs:

Terrace None noted

# GENERAL DESCRIPTIONS - Garden Pavilion

Year Built:

The Garden Pavilion was constructed in 1996 and is a "U" shaped building with rentable

rooms, a dining rooms (seats 70), gift shop, and 15 guestrooms.

Foundation:

Foundation/basement

Construction

Wood, stucco, masonry with wood trim.

Roof:

Gable roof - composition slate, gutters with downspouts

Electrical

System:

Commercial grade electrical service, upgraded to code. Succo, wood

Exterior Finish:

Heating/Air

GFWA/Central Air Conditioning

Conditioning:

Interior

DW with wallpaper

Finish:

Good/attractive interior finish consisting of drywall and wood trim. Wood flooring,

carpet, and tile floor covering throughout the building.

Fireplaces:

Generally a fireplace in each bedroom, plus other first floor rooms

Restrooms:

Each room has it own bath

Bedrooms:

All plumbing assumed to be installed to code & in working order.

Ceiling Height:

Main Building (15) Guest bedrooms incl. One suite

Drywall finished (10) foot clearance with lighting fixtures.

Miscellaneous:

One commercial kitchen equipped with commercial grade refrigerator and commercial

grade range.

Basement:

Offices, elect. room, mechanical room, bathrooms, etc.

Parlor

Needed Repairs:

None noted

Case 09-10332 Doc 68-22 Filed 10/05/09 Entered 10/05/09 16:45:35 Desc Exhibit F-Part 10 of 18 Page 7 of 25

Richmond Hill Inn, Asheville, North Carolina

# SITE IMPROVEMENTS

Gardens:

Croquet Court, Lanier Garden, Waterfalls, Parterre Garden

Paving:

Concrete parking and drive access

Utilities:

Water, Sewer, Electricity, Natural Gas, Telephone, Cable.

Parking: Landscaping:

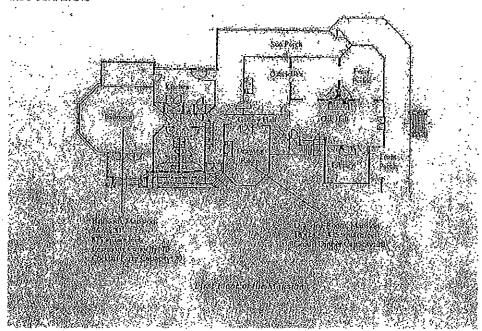
Adequate - on site. Excellent landscaping

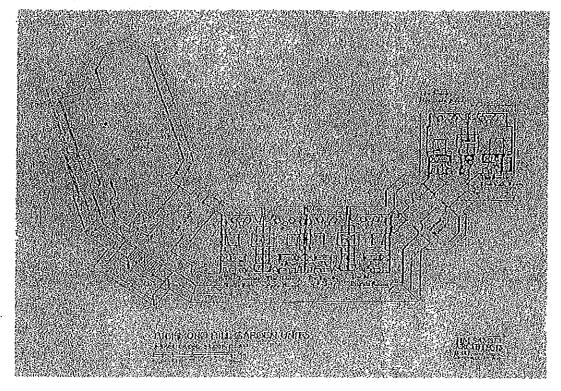
EFFECTIVE ROOM RATES (April 1 - December 30, 2005)

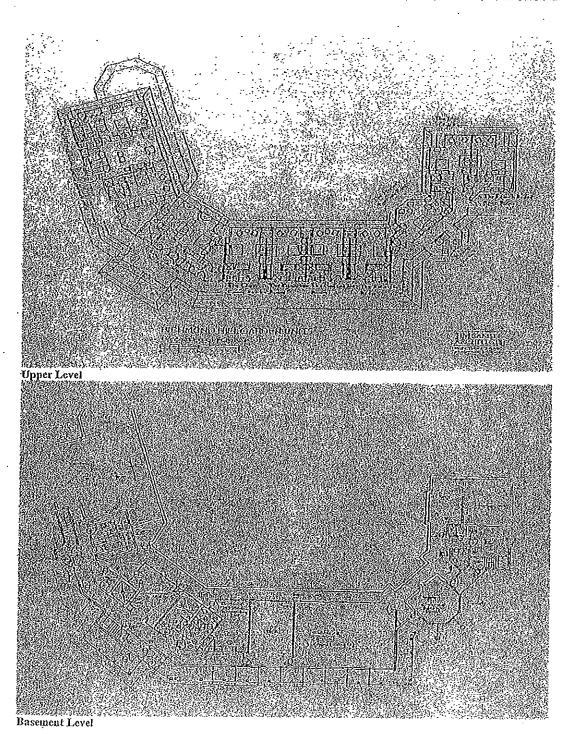
The second secon	unawo (mpini a)	^^ <u>```````````````````````````````````</u>
Rm. Desc.	Sun-Thursday '	Frid & Sat
Luxury Suites	\$340-\$415	\$440-\$515
Emerald	\$325	\$415
Diamond	\$285	\$365
Cottage	\$260	\$340
Platinum	\$245	\$310
Gold	\$205	\$255

Note: Some of the floor plans of the improvements have been scanned into the report. For additional information about the structures see detailed plans with the present owner.

# FLOOR PLANS







## HIGHEST AND BEST USE

There is one basic definition of Highest and Best Use. There are however, two applications of this phrase. One definition applies to the land or site as if it were vacant and the other applying to the property as though improved. The following definitions of Highest and Best Use are quoted from The Dictionary of Real Estate Appraisal, 2nd ed., and are as follows:

highest and best use: the reasonably probable and legal use of vacant land or an improved property, which is physically possible, appropriately supported, financially feasible, and that results in the highest value. The four criteria the highest and best use must meet are legal permissibility, physical possibility, financial feasibility, and maximum profitability.

highest and best use of land or a site as though vacant: the use of a property based on the assumption that a parcel of land is vacant or can be made vacant through demolition of any improvements.

highest and best use of a property as improved: the use that should be made of a property as it

The first applicable definition applies specifically to land. It is recognized that in cases where the site contains improvements, the highest and best use may well be determined to be different from the existing use. The existing use will continue; however, unless and until the land value, in its highest and best use, exceeds the total value of the property in its existing use. When a property's highest and best use can be reasonably forecasted to change in the near future, the prevailing use is considered to be an interim use.

As mentioned earlier, the following tests must be met in estimating the highest and best use:

- 1) The use must be legal. 2)
  - The use must be probable, not speculative or conjectural.
- 3) There must be a profitable demand for such use and it must return the land the highest act return for the longest period of time.

The subject property has several factors influencing its present highest and best use.

First, it is important to remember that the purpose of this appraisal is to estimate the current market value of the subject property, as of the date of the appraisal. Second, remember that social, economic, physical, and especially governmental forces which help to create, maintain, modify, or destroy the market value of the real property play an important role in the estimation of the current market value of the subject property. Third, and perhaps the most significant of these factors, has been the strong demand for a particular type of property in the subject neighborhood.

As mentioned, in arriving at the highest and best use estimate, the subject site must be analyzed:

- As if vacant and available for development, and 2)
  - As presently improved.

### Legally Permissible Uses

Legal restrictions as they apply to a property are private restrictions and public restrictions of zoning. There are no private restrictions affecting the property title. Also, only common restrictions such as utility easements may exist, and they are not considered to be prohibitive to the development of the site. One of the most important items about the property under appraisement is that it is located in a commercial district and the owners do not have to keep management on site. Therefore, the apartments can be rented out in order to produce additional income.

The Dictionary of Real Estate Appraisers, 2nd ed. Chicago: The American Institute of Real Estate Appraisers. Page 149.

Research has indicated no long term leases or unusual environmental regulations; however the subject is located within a downtown district and as such is subject to certain regulations. The subject site is zoned "HD," Historic District and allows residential multi-family, bed and breakfast, etc.. The subject site's current use as a bed and breakfast is considered to be a legal and conforming use under the present zoning classifications.

### Physically Possible

The physical aspects of the site impose the first constraints on its possible use. The site size, topography, and the availability of utilities are important determinants of the value estimate. The larger the site, the greater it's potential to achieve economies of scale and flexibility in development; whereas, a smaller site may be limited to its optimal development unless it becomes part of an assemblage of other smaller tracis.

The physical factors are considered average for most bed and breakfast properties of this type. The topography consists of a level site, and topography does not appear to be a barrier for the development of the site from a physically possible standpoint. The subject tract contains a total of approximately 13 acres allocated to the Inn which is large enough to allow for a range of possible uses such as a residential, office, retail, other commercial, etc.

Secondly, the topography and the condition of the soil are important factors in determining possible uses for a tract. If the tract is restricted by the topography or soil conditions, possible uses are adversely affected. The subject's topography is considered basically level and poses no problem for development.

The subject property is not located in a 100-year flood plain zone. There did not appear to be any adverse soil conditions, which would preclude development as evidenced by the existing improvements on subject property. It should be noted, however, that the appraiser is not qualified to render any professional opinion of environmental conditions of the site.

Thirdly, the availability and capacity of utilities for a tract help determine a tracts possible use. If a tract does not have or cannot acquire utilities it is almost impossible to develop. Additionally, if a tract cannot acquire adequate utility capacity most high-density development is precluded. As mentioned in the Site Analysis section of this report, all public utilities are available to the subject site.

### Feasible Usc

From a financial standpoint, any property development that would produce a positive rate of return is considered a feasible use. Factors determining feasible uses include those previously discussed when considering both possible and legal uses. Additional factors that need to be considered with respect to feasibility include location, access, frontage/shape, and adjacent land uses. In addition, an analysis of relevant market information concerning the demand and supply of the subject property type helps determine an expected return and thus the feasibility of a potential or existing use.

In analyzing the feasible use of the subject property, we have considered the factors previously listed. The property contains a total of approximately 54.5 acres of which approx. 13 are allocated to the Inn and the property is located in an historic district, which is characterized primarily by residential and office facilities. In view of this, we believe a bed and breakfast facility or Inn is considered economically feasible under current market conditions.

# HIGHEST AND BEST USE OF VACANT LAND

In the final analysis, a determination must be made as to which feasible use is the subject's highest and best use.

After considering the possible, legal, and feasible uses of the subject site, it is our opinion that the highest and best use, of the vacant land, with structures removed, is for residential development or commercial space.

# HIGHEST AND BEST USE AS IMPROVED

Considering the location of the subject property and the neighborhood characteristics as well as the improvements on the property, the property lends itself to an Inn type structure due to its number of bedrooms, large foyer, restaurant, and sitting rooms.

#### APPRAISAL PROCESS

The Appraisal Process is the series of orderly and logical steps taken by the appraiser to complete an appraisal assignment and to derive a sound conclusion as to a property's estimated value. The initial stages of the appraisal process lay the foundation for each of the three approaches to value, commonly known as the Cost Approach, the Sales Comparison Approach, and the Income Capitalization Approach. The following definitions of these methods are quoted from The Dictionary of Real Estate Appraisal, 2nd ed., and are as follows:

Cost Approach: Approach through which an appraiser derives a value indication of the fee simple interest in a property by estimating the current cost to construct a reproduction of or replacement for the existing structure, deducting for all evidence of accrued depreciation from the cost new of the reproduction or replacement structure, and adding the estimated land value plus an entrepreneurial profit. Adjustments may be made to the indicated fee simple value to reflect the value indication of the property interest being appraised.

Sales Comparison Approach: Approach through which an appraiser derives a value indication by comparing the property being appraised to similar properties that have been sold recently, applying appropriate units of comparison and making adjustments, based on the elements of comparison, to the sale prices of the comparables.

Income Capitalization Approach: Approach through which an appraiser derives a value indication for income-producing property by converting anticipated benefits, i.e., cash flows and reversions, into property value. This conversion can be accomplished in two ways: One year's income, expectancy or an annual average of several years' income expectancies may be capitalized at a market-derived capitalization rate or a capitalization rate that reflects a specified income pattern, return on investment, and change in the value of the investment; secondly, the annual cash flows may be discounted for the holding period and the reversion at a specified yield rate.

The Cost Approach to value will not be utilized in this assignment. The Cost Approach is not applicable because the age of the property makes it difficult to estimate the depreciation even though the property has been extensively remodeled. In utilizing the Income Approach, the appraiser will analyze the property first by viewing the operation with seven rentable room with associated expense ratios. This analysis views the property ratios of a bed and breakfast operation along with a per room valuation. The appraiser then brings in the additional income from the apartments, banquets, etc. to value the entire operation. The Market Approach is used to appraise the property prior to bring in the other income and provides support to the values derived from the Income Approach.

The Dictionary of Real Estate Appraisers, 2nd ed. Chicago: The American Institute of Real Estate Appraisers. Page 72.

<sup>7</sup> Ibid. Page 265.

<sup>8</sup> Ibid. Page 156.

Case 09-10332 Doc 68-22 Filed 10/05/09 Entered 10/05/09 16:45:35 Desc Exhibit F-Part 10 of 18 Page 13 of 25

Richmond Hill Inn, Asheville, North Carolina

SALES COMPARISON APPROACH TO VALUE

## THE SALES COMPARISON APPROACH TO VALUE (IMPROVED)

A logical and direct approach to value of any property is the Sales Comparison Approach to Value. It can be said that this approach considers all factors of supply and demand in the market place. A definition of the Sales Comparison Approach to Value is as follows:

Approach through which an appraiser derives a value indication by comparing the property being appraised to similar properties that have been sold recently, applying appropriate units of comparison and making adjustments based on the elements of comparison, to the sale prices of the comparables.<sup>9</sup>

From this definition, it is observed that price is converted to value by similarity and adjustment. This approach provides a strong indication of value (when applicable) because the value is derived directly from the market.

The reliability of this approach depends upon the availability of such similar sales, the degree of comparability between properties, verification of the sales date, and the conditions under which the property is sold. The comparable sales data in this report is considered to provide adequate data for an estimation of market value for the subject properties. The strength of the market approach is that it reflects actual market behavior of typical purchasers and sellers under current market conditions. It is direct, logical, and understandable. Its weakness is that there may be inadequate data in the market data to justify its use, and that it is based on historical data rather than future expectation where conditions of comparability may not closely conform to the subject property. As such, the greater the adjustment of the comparable, the less reliable is the indicated value from the analysis.

In estimating the value of the subject property, as improved, sales of comparable Bed and Breakfast Inns were obtained from the area. These improved comparable sales were then adjusted for various value-influencing characteristics.

The analysis of several units of comparison is helpful in value estimation. Key units of comparison are:

1) Sales Price Per Unit (Bed):

The sale price divided by the number of units of the main improvements.

2) Effective Gross Income Multiplier:

The sale price divided by the Effective Gross Income.

### Sales Price Per Unit Analysis:

This technique considers the price per unit of each of the comparable sales making necessary adjustments based on factors such as:

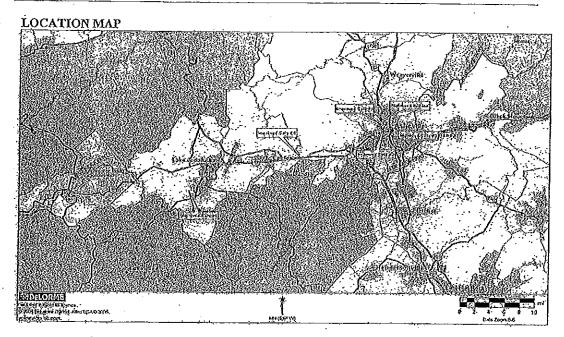
- Property Rights Conveyed,
- 2) Financing,
- Conditions of Sale,
- 4) Market Conditions (time),
- 5) Location/Access, and
- 6) Physical Characteristics
- mysical Characteristics

Due to the design and use potential of this property (Bed & Breakfast), the most logical and reasonable approach to valuation is by Sales.

<sup>&</sup>lt;sup>9</sup> The Dictionary of Real Estate Appraisers, 2nd ed. Chicago: The American Institute of Real Estate Appraisers. Page 265.

# BED & BREAKFAST SALES SUMMARY TABLE

. #	Location ·	Date	Price	Rms	Yr Bli	Occ	Ехр %	GRRM	OAR	\$/Rm
1	The Wright Inn B & B	7/04	\$1,875,000	10	1920	70%	65%	3.04	11.53%	\$187,500
2	The Lion & The Rose	6/03	\$1,000,000	5	1925	53%	49%	4.98	10.54%	\$200,000
3	Pinecrest B & B	9/03	000,000	4	1905	59%	50%	5,31	9.51%	\$200,000
4	The Owl's Nest	1/05	\$1,500,000	8	1885	67%	49%	4.78	10.69%	\$187,500
5	The Yellow House	3/04	\$1,575,000	8	1968					\$196,875



### HOTEL/MOTEL SALE NO. 1

Property Identification

Record ID

149

Hotel/Motel Type Property Name

Bed & Breakfast The Wright Inn B & B

Address

235 Pearson Drive, Asheville, Buncombe County, North Carolina

28801

Location

Montford

Tax ID

9639,16-94-1149

Sale Data

Grantor.

Sylvester Hospitality

Grantee Sale Date

Ravenswood Refreat LLC

Deed.Book/Page

July, 2004

3726/769

**Property Rights** 

Fee Simple

Conditions of Sale

Cash to Seller

Financing

Market Transaction

Verification

Buncombe Co. Tax Records, 11/24/04; Chris Ortwein, 11/24/04; Other

sources: Legal Records; Confirmed by to

Sale Price

Downward Adjustment

\$1,875,000

Adjusted Price

\$130,000 FF&E \$1,745,000

Land Data

Land Size

1.040 Acres or 45,302 SF

Front Footage

197 ft

Topography

Level:

Utilities

**EWSG** 

Shape

Irregular

Landscaping

Excellent

Flood Info

Not in flood zone

Eff Age

15

# General Physical Data

GBA SF

4,350

NRA SF

4,350

Number of Rooms

10 Wood

Construction Type HYAC

FWA/CAC

Stories

2.5

Floor Height

9

Year Built

1920

Condition

Very Good

Quality

Good

HOTEL/MOTEL SALE NO. 1 (Cont.) Eff Age

Income Analysis

Average Daily Rate 225.00 Average Occupancy Rate 70% Annual Gross Room Revenue \$574,875

Income Analysis (Cont.)

Gross Expenses \$373,668 Net Operating Income \$201,207

Indicators

Sale Price/GBA SF

Sale Price/NRA SF

Sale Price/Room

Sale Price/Room

Expense Ratio

Sale Price/Room

Sale

NOI/Room \$20,121
Gross Rent Room Multiplier 3.04
Overall Cap Rate 11.53%

## Remarks

Queen Anne architecture. Inn has 1 guestroom on the first level, 5 on the second level, and 3 on the third level, each with private baths and thermostat for contral heat and air conditioning. Owner's quarters located in the finished basement includes kitchen, living room, bedroom, 2 baths, and office. The carriage house has 3 bedrooms, 2 baths, living room, dining room, and kitchen. The carriage house is rented as one unit. The carriage house basement is not finished and is used for gardening equipment. The Inn has a state roof, 5 FP, and is in very good condition at time of sale. FF&E included and valued@ \$300,000. It is the opinion of the appraiser that FF&E is worth approximately 50%, or \$130,000.

## HOTEL/MOTEL SALE NO. 2

**Property Identification** 

Record ID

159

Hotel/Motel Type **Property Name** 

Bed & Breakfast The Lion & The Rose

Address

276 Montford Avenue, Asheville, Buncombe County, North Carolina

28801

Location

Montford Historic District

Tax ID

9649.13-03-1666

Sale Data

Grantor Grantee Sale Date

COJO, LLC Adello, LLC June, 2003 Fee Simple

Property Rights Conditions of Sale Financing

Market Transaction Cash to Seller

Verification

Lender (FCB)- Tina, 257-5700, 7/1/03; Confirmed by to

Sale Price

\$1,000,000

Downward Adjustment

\$130,000 FF&E Value (50%) adj.

Adjusted Price

\$870,000

Land Data

Land Size

0.550 Acres or 23,958 SF

Zoning Topography **Útilities** 

RM-8, Residential Gentlè Slope

Shape

**EWSG** Slightly Irregular

Landscaping

Good

Fencing

6' privacy in rear, picket in front

Flood Info

Not in Flood Plain

General Physical Data

**GBASF** 

3,919

Number of Rooms

5

Construction Type

Wood Frame/Stucco GHW/Wnd Un Air

HVAC Stories

Year Built

2.5 1925

Condition

Good

Income Analysis

Average Daily Rate

181.00

Average Occupancy Rate

52.9%

Annual Gross Room Revenue

\$174,742

Case 09-10332 Doc 68-22 Filed 10/05/09 Entered 10/05/09 16:45:35 Desc Exhibit F-Part 10 of 18 Page 19 of 25

Richmond Hill Inn, Asheville, North Carolina

HOTEL/MOTEL SALE NO. 2 (Cont.)

Total Revenue

\$180,441

Gross Expenses
Net Operating Income

\$88,724 \$91,900

Indicators

Sale Price/GBA SF

255.17 Actual or 222.00 Adjusted

Sale Price/Room

\$200,000 Actual or \$174,000 Adjusted

Expense Ratio

49.17:1

NOI/Room Gross Rent Room Multiplier

\$18,343

Oronall Con Date

4.98

Overall Cap Rate

10.54%

## Remarks

B & B with very good reputation located in Montford Historic District. Very attractive, well-landscaped. Room count: 11-5-6.0. Covered porch, deck,3 FP. Sale price of \$200,000 per room represents the highest price paid to date for a B & B in the Asheville market. FF&E included and valued @ \$262,185. It is the opinion of the appraiser that FF&E is worth approximately 50%, or \$130,000. Owner's qtrs. in finished basement, but not considered a rentable guestroom.

HOTEL/MOTEL SALE NO. 3

Property Identification

Record ID

183

Hotel/Motel Type

Bed & Breakfast

Property Name

Pinecrest Bed & Breakfast

Address

249 Cumberland Avenue, Asheville, Buncombe County, North Carolina

28801

Tax ID

9649-13-04-9136

Sale Data

Grantor Grantee

Richard & Barbara Newell

Sale Date

Pinecrest Bed & Breakfast, LLC

Deed Book/Page

September, 2003

Property Rights

3386/206

Fee Simple Market Transaction

Conditions of Sale Financing

Cash to Seller

Verification

First Cilizens Bank (Tina), 257-5700, 9/3/03; Other sources;

Buncombe County Tax Records; Confirmed by to

Sale Price

\$800,000

Downward Adjustment

\$40,000 FF & E (50%) adjust

Adjusted Price

\$760,000

Land Data

Land Size

1.350 Acres or 58,806 SF

Zoning Тородгарыу

RS-8, Residential

Utilities

Level

**EWSG** 

Flood Info

Not in flood zone

General Physical Data

GBA SF

3,350

Number of Rooms

Construction Type

Frame w/wood trim

HVAC

**FWA/HP/WU** 

Stories

2

Floor Height

9 1905

Year Built Condition

Quality

AbAvg AbAvg

Income Analysis

Average Daily Rate

166.00

Average Occupancy Rate

59%

Annual Gross Room Revenue

\$142,992

HOTEL/MOTEL SALE NO. 3 (Cont.)

Total Revenue

\$145,268

Gross Expenses Net Operating Income

\$72,958

\$72,310

Indicators

Sale Price/GBA SF

238.81 Actual or 226.87 Adjusted

Sale Price/Room

\$200,000 Actual or \$190,000 Adjusted

Expense Ratio

50.22:1

NOI/Room

\$18,078

Gross Reut Room Multiplier

5.31

Overall Cap Rate

9,51%

## Remarks

Attractive B & B w/4 guestrooms on Cumberland Avenue in historic Montford District. FF&E is valued @ approximately \$80,000. It is opinion of appraiser that FF&E value is approximately 50%, or \$40,000.

#### HOTEL/MOTEL SALE NO. 4

Property Identification

Record ID

184

Hotel/Motel Type Property Name

Bed & Breakfast The Owl's Nest

Address

2630 Smokey Park Highway, Candler, Buncombe County, North

Carolina 28715

Tax ID

8687.17-12-1221, 8687.17-11-1755

Sale Data

Granter
Grantee
Sale Date

Owl's Nest Inn, LLC Gerda K. Angevine

Property Rights
Conditions of Sale

January, 2005 Fee Simple Market conditions

Financing

Cash to Seller

Verification

Gerda Angevine, 665-4879, 2/1/05; Marge Dente, 2/1/05; Confirmed by

tb

Sale Price

Downward Adjustment

Adjusted Price

\$1,500,000 \$50,000 FF&E

\$1,450,000

Land Data

Land Size

11.780 Acres or 513,137 SF

Front Footage

Smokey Park Hwy. NA; Not Zoned

Zoning Topography

Sloping

Utilities

E,Pvt Well,Septic,Propane

Shape

Irregular

Flood Info

Portion of rear of property in flood plain

Eff Age

15

General Physical Data

NRA SF NRA SF

5,207 5,207

Rooms

Construction Type

Frame w/wood trim

HVAC

Propane gas/electric central air

Stories Floor Height

2.0 9'-10'

Year Built Condition

1885 AbAvg

Quality Eff Age

AbAvg 15

HOTEL/MOTEL SALE NO. 4 (Cont.)

Income Analysis

Average Daily Rate 155.00
Average Occupancy Rate 67%
Annual Gross Room Revenue \$303,242
Gross Expenses \$148,300
Net Operating Income \$154,942

Indicators

Sale Price/NRA SF

Sale Price/NRA SF

Sale Price/NRA SF

288.07 Actual or 278.47 Adjusted

288.07 Actual or 278.47 Adjusted

Sale Price/Room

\$187,500 Actual or \$181,250 Adjusted

Expense Ratio

48.9:1

NOI/Room \$19,368 Gross Rent Room Multiplier 4.78 Overall Cap Rate 10.69%

# Remarks

Historic B&B built in 1885 and completely restored. 5 guest rooms and Owner's quarter's w/private baths in main house. There are three rental log cabins on property for a total of 8 rental units. FF&E estimated at \$272,193 valued at 50% for a total of \$136,096.

# HOTEL/MOTEL SALE NO. 5

Property Identification

Record ID

186

Hotel/Motel Type Property Name

Bed & Breakfast

Address

The Yellow House 89 Oakview Drive, Waynesville, Haywood County, North Carolina

28786

Tax ID

8605-02-3134

Sale Data

Grantor

Sharon & Ronald Smith

Grantee Sale Date

Donna & Stephen Shea

Deed Book/Page

March, 2004 592/532

Property Rights Conditions of Sale

Fee Simple

Financing

Market Transaction Cash to Seller

Verification

Connie Munden; 800-963-4197, 8/8/05; Confirmed by to

Sale Price

\$1,575,000

Land Data

Land Size

3.940 Acres or 171,626 SF

Zoning

Residential

Topography

Rolling **EWS** 

Utilities

General Physical Data

GBA SF

4,800

Rooms

**Guest Rooms** 

8

8

Bathrooms

8

Total Rooms Construction Type

HVAC

Wood Frame C

**Stories** 

2

Year Built

1968 AbAvg

Condition

Indicators

Sale Price/GBA SF

328.13

Sale Price/Room

\$196,875

# Remarks

Bed & Breakfast located in rural setting near Waynesville. 8 guest rooms w/private bath. Owner's quarters in cottage on property. There are no currently available occupancy rates or ADRs.

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Page 1 of 2

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